

PAULO MENDES DA ROCHA

Paulo Mendes da Rocha is a living legend in contemporary architecture. His work is related to the "São Paulo brutalist school of architecture". Brutalism that refers to raw concrete and simple shapes. He creates works that are both sincere and daring, imaginative and unexpected. He always gives the social dimension an important place in his art. An architect who is particularly interested in humankind. His main goal is to create the most adequate and sustainable habitat possible. Paulo Mendes da Rocha is a modernist. Nothing distracts him from his vision for a better future.

ASSEMBLY & CARE INSTRUCTIONS

Among other awards, he was honored by the Pritzker Prize in 2006 and the Venice Biennale Golden Lion in 2016.

PAULISTANO ARMCHAIR

Designed in 1957 by Paulo Mendes da Rocha, the Paulistano armchair was part, for many years, of the lounge of the Athletic Club of São Paulo. The constructivist concept of the frame, made up from a single bended steel rod, and its cover, made up of leather or cotton, procure to this armchair an esthetical lightness and an incomparable comfort.

Edited in small series within the last years, the Paulistano armchair emerges from the past to show that the purity and the elegance of its lines are timeless: a masterpiece.

More information @ www.objekto.fr

ASSEMBLY INSTRUCTIONS



Warning: Keep any plastic bag or sheet away from babies and children. Do not use in cribs, beds, carriages or playpens. The thin film may cling to nose and mouth and prevent breathing.



It is very important to place the sling cover properly to avoid damages

1. UNPACK IT

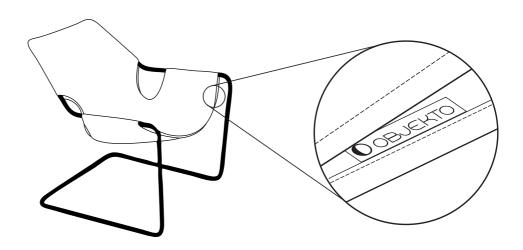
Unpack your armchair carefully, without using sharp object to avoid any risk of damage. Unpack the armchair base, then the cover.

2. ASSEMBLE IT

Just put the cover on as represented in the following drawing. Make sure that the "Objekto" label is placed downward to ensure that the cover is placed properly. See drawing.

3. ENJOY IT

Now your armchair is ready to be used. You can modify your seating position by ajusting the cover : forward for a more relaxed position, backward for a straight position.

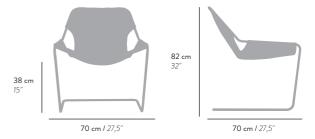


TECHNICAL CHARACTERISTICS

 $\mathsf{Frame}:\mathsf{Polished}\xspace$ steel, phosphated carbon steel or powder coated carbon steel ; solid rod 3/4" diameter

Leather cover : full grain leather ; vegetable-tanned ; Bos Taurus (cow) semi-aniline tanning

Canvas cover : 100% cotton canvas.



Paulistano sling cover

LEATHER MODEL



Do not expose your leather cover to direct sunlight or high temperatures

Our leather is vegetable tanned, semi-aniline or aniline. Its raw and natural surface allows the leather to breathe and offers excellent sitting comfort. The leather is full grain, which means that its natural surface structure has been preserved and all natural markings are visible. Natural markings are the hallmarks of the animal's active life and give the piece of furniture a unique sense of character.

Care :

- Do not expose to direct sunlight
- Clean by using a soft cloth
- Do not use detergents, chemicals or fats

CANVAS MODEL

All the canvas used for making the Paulistano cover are high quality 100% cotton canvas, weaved in an ancestral weaving area in France called "Les Vosges". It is rotproof, waterproof and stainproof for both indoor and outdoor use.

Care :

- Clean with a soft brush to remove dust
- Before washing the cover refer to the instructions on the label sewed inside it

Paulistano Frame



Outdoor use not recommended

Carbon steel is the original raw material used in 1957 for manufacturing the first Paulistano armchair. The carbon steel frame is phosphated. The phosphating process is a surface treatment done in order to stop the first main oxidation. Nevertheless, this frame will oxidize slowly with time, according to modernist precepts.

Care :

- Clean by using a soft cloth

PHOSPHATED MODEL

- Never use cleaning abrasives, steel wool or polish
- Do not use chlorine based liquids on the steel as this will cause the steel to rust
- Keep the material dry
- To avoid natural oxidation, clean the steel using a soft cloth impregnated with a special oil for steel (we recommend using WD40[™] oil) Once done, polish up by using a dry and clean cloth

POWDER COATED MODEL

Care :

- Clean by using a soft cloth
- Never use cleaning abrasives, steel wool or polish
- Do not use chlorine based liquids

STAINLESS STEEL MODEL



Outdoor use not recommended

Stainless steel is highly resistant to corosion, but like other steel types, it is not immune from the effects of oxidation under extreme conditions. Stainless steel must be kept clean and free from contaminants to achieve maximum corrosion resistance and aesthetic appeal.

Care :

- Clean by using a soft cloth
- Never use cleaning abrasives, steel wool or polish
- Do not use chlorine based liquids on the steel as this will cause the steel to rust
- Keep the material dry

Methods of cleaning stainless steel :

Problem	Cleaning Agent	Comments
Routine cleaning of light soiling	Soap or mild detergent and water (preferably warm)	Use rag, sponge or fibre brush (soft nylon or natural bristle), rinse with clean water and wipe dry. Follow polish lines.
Fingerprints	Soap and warm water or organic solvent (eg. acetone, alcohol, methylated spirits)	Use rag, sponge or fibre brush (soft nylon or natural bristle), rinse with clean water and wipe dry. Follow polish lines. (See precautions for solvents)
Oil or grease marks	Organic solvents (eg. : acetone, alcohol, methylated spirits, proprietary "safety solvents").	Clean after with soap and water, rinse with clean water and dry. Follow polish lines. (See precautions for solvents)
Paint	Alkaline or solvents paint strippers depending upon paint type.	Apply as directed by manufacturer.
Stubborn spots, stain and light discolouration, light rust staining	Mild cleaning solutions, special stainless steel cleaners.	Use rag, sponge or fibre brush (soft nylon or natural bristle), rinse with clean water and wipe dry. Follow polish lines.
Scratches	Slight scratches - use dampened nylon pads. Polish with iron-free abrasives for deeper scratches. Follow polish lines. Then clean with soap or detergent as for routine cleaning.	Do not use ordinary steel wool (iron particles can become embedded in stainless steel and cause further surface problems). Stainless steel and Scotch-brite™(1) scouring pads are satisfactory.

(1): The product referenced in this information document is understood to be suitable for steel. However, no endorsement of the product or his manufacturer is implied and it is acknowledged that other manufacturing companies may provide products of equal or better quality.